



=XCELLON5

The Next-Gen Cloud Software Technology

Excellon solutions -The name behind Excellon 5

Excellon Software is renowned for its cutting-edgeyet simple-to-use Cloud based Sales, Distribution, and Service management software since its inception in 2000. Excellon's research continues to leverage latest advances in Cloud, Mobility and Analytics for innovative solutions to complex problems of enterprises. Excellon Software products are used by over 35,000+ users in over 12,000+locations worldwide. Excellon Software has partnered with some of the largest companies across verticals like Automotive, Consumer Goods, Industrial Equipments all over the globe to transform their Sales, Distribution and Service Networks.

OUR ACHIEVEMENTS



Over 20 Years of Experience



Network of Over 35,000 + Users



Global User Footprint Award winning of 12,000+ Locations cloud based



software



ISO 27001 Certfied

EXCELLON 5 - AN OVERVIEW



Enterprise solution for managing large/multi-brand sales, service and distribution networks.



ENABLES BUSINESS AUTOMATION

Automates complex business process workflow and its functionalities with powerful and adaptable solutions



COLLABORATION

Focused on creating and managing close collaboration between manufacturer/master distributor and its distribution chain/network.



Best in class cloud based solution used for consolidated management of entire sales and service chain

EXCELLON 5 FRAMEWORK

TECHNOLOGY LAYER

SERVICE ORIENTED ARCHITECTURE MULTI LAYERED SECURITY **CLOUD BASED PLATFORM**

> **TECHNOLOGY** LAYER



Center

Corporate Office

Data

DECISION SUPPORT LAYER

DECISION SUPPORT LAYER BUSINESS PLANNING TOOLS

BUSINESS ANALYTICSAND DASHBOARD

COMPREHENSIVE REPORTING

EXCELLON 5 PLATFORM Tablet

Mobile

Branch

(sales)

Service Centers



Multi Brand \ **Sub Dealership** **BUSINESS LAYER**

ADD - ONS

BUSINESS TO BUSINESS MOBILE APP **BUSINESS TO CUSTOMER MOBILE APP AFTERMARKET MANAGEMENT** COMPLAINT MANAGEMENT

ADD - ONS

CALL CENTER MANAGEMENT

BUSINESS LAYER

CUSTOMER RELATIONSHIP MANAGEMENT SALES MANAGEMENT PROCUREMENT MANAGEMENT INVENTORY MANAGEMENT SERVICE MANAGEMENT FINANCE MANAGEMENT

EXCELLON 5 PLATFORM

Excellon 5 Platform can be configured, customized, and scaled according to business demands. Intuitive, functionally-richand robust, the software delivers optimal efficiency and cost savings. It is an enterprise solution for managing large/multi-brandSales, Service and Distribution Networks.

FUNCTIONAL CAPABILITIES



CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

Build meaningful relationships with your customers

- · Lead and prospecting
- · Complaint / Incidence management
- · CSI feedback from prospective or existing clients
- Mobile App for CRM activities to help capture data anywhere, anytime
- · CRM planning tools
- · Business intelligence





SALES MANAGEMENT

Manage your sales functions effortlessly

- Taxes & discounts get calculated in runtime including Goods and Service Tax calculations
- · Multi-tiered discounting
- Demand planning & accurate sales forecasting
- Incentives & commission based on sales target
- For credit billing & credit limit violation
- · Support for extended warranty and AMC



PROCUREMENT MANAGEMENT Manage all procurements with ease

- · Requisition
- · Purchase order management
- · Purchase receipt and invoicing
- · Purchase return
- · Planning utilities
- Auto Ordering based on minimum stock level, forecasting, demand planning and average sale
- · Incentive & commission based on defined procurement target











INVENTORY MANAGEMENT

Manage your stocks and improve your numbers

- · Stock transfer between dealership network
- · Stock adjustment
- · Cycle count
- · Planning utilities
- Stock classification on the basis of fast, slow, non-movingand minimum stock level
- · Business intelligence







Integrate processes from field service to billing

- · Service estimate network
- · Gate-pass management, Job card, Billing
- · Service advisor, Claims and warranty
- · Field service management
- Creation and maintenance of service contract like warranty, free service, extended warranty, AMC
- Builds a high level of trust and satisfaction to meet customer expectations
- Service scheduler, KPI, field service management, work purchase order & invoice
- Mobile App: Job card management, invoicing & printing



FINANCE MANAGEMENT

Streamline all your accounting tasks and be GST compliant

- · Receipts
- · Payments
- · Banking
- · Cash management
- · Planning
- · Reports



INTEGRATED CAPABILITIES

Get the software that shows you analytical reports, a transaction dashboard and has an architecture that is capable of customization and integration with other software and ERP systems.

REPORTS

- -Generate customized reports for each transaction
- -Create multiple level grouping of fields using drag and drop feature with logical & conditional operators
- -Export & print the customized and filtered reports
- -Analyze reports in runtime with mathematical functions

ANALYTICS

- -Interactive pivot table analytics on historical data
- -Dynamic and advanced filtering of analytics
- -True view of business scenario with comparative and summarized data
- -Enhanced charting tool enables to change view, colour combination of chart according to use preference in runtime
- -Export in various file formats & e-mailthem as attachments as needed or as scheduled

INTERFACING CAPABILITY

Excellon 5 has state-of-the-artService Oriented Architecture and is designed to easily allow custom extensions and smoothly integrate with other software and ERP systems. It offers multiple interface options like:

- -Web services
- -Interface tables
- -Third party middleware
- -Programmable API's

PLATFORM CAPABILITIES

The extensive capabilities produced by Excellon 5 are not limited to enabling internal transactions only. With Excellon Cloud Portal you have the power to engage your customers and drive satisfaction higher than ever. And that's not all. With customizable apps for customers, dealers and motorists you can stay in touch with all your stakeholders.

CLOUD PORTAL

Manage internal and external transactions through a cloud portal that can be accessed from anywhere in the world.

CONTENT MANAGEMENT

1

Built in content management allows fully featured product catalog with images, videos, textual content and links to external contents.

2 CAMPAIGN AND LEAD MANAGEMENT

Design targeted marketing campaigns, capture leads and assignthem to dealers, send personalized quotes to potential buyers, etc.

ORDER PROCESSING

3

Integrated payment gateways enables online product bookings.

4 COMPLAINTS AND FEEDBACK

Track and manage customer complaint & feedback.

REPORTING AND ANALYTICS

5

Get comprehensive usage and transaction history reports with interactive role based dashboards for targeted analytics.

6 SERVICE MANAGEMENT

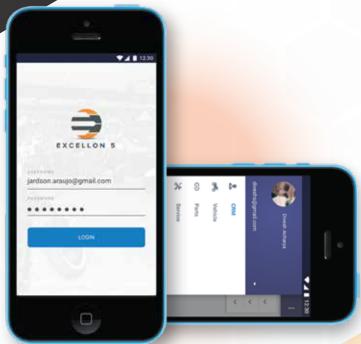
Customers can view service history and service advices for their products and request for appointments. Centralized service booking can help in load management of each service center.

PORTAL ADMINISTRATION



Configure the portal for integration to the backend System and manage customer and dealer registration.

MOBILITY SOLUTIONS



EXCELLON CONNECT

MOBILE APPS FOR DEALERS & CUSTOMERS

Engage with dealers and customers in a more convenient, transparent and personal manner with featured-packed apps that are multi-functional, designed to build stronger connections.



DEALER SOLUTIONS B2B APP

Empower your dealer network with excellon 5 Mobile App that offers value added services to improve turnaround time on critical business aspects.



Service Booking





CUSTOMER SOLUTION B2C APP

Build a stronger relationship with customers with your own customer designed App that can offer a host of services offered by the Excellon cloud portal.

WE COMBINE VALUE, **INNOVATION & TECHNOLOGY**

OUR AWARDS

2021

- "Indian Automotive Dealer Management System Company" by Frost & Sullivan
- Best Tech Brand by The Economic Time

2018

 "Industrial Excellence Award" by Government of Maharashtra

2017

 "Dataquest Vertical Warrior Award" by Dataquest Magazine "25 most promising cloud provider" in Asia Pacific by Asia Pacific AC CIO Outlook.

2016

 "Selected As GST Suvidha Provider (GSP)"by GSTN

2015

"Best Company To Work" by Silicon India

2014

- "Top Technology Company" by Frost & Sullivan -NASSCOM
- "Cloud Conquer Award" by CIO magazine.
- "Most Promising New Product -IT" by WIC.

2013

 "Edge Award" by Information Week Magazine

WHOWE WORK WITH

Our customer-centric approach to our partnerships ensures we are always able to bring the best-in-class solutions to solve real world business problems for our clients through our Sales and Distribution Management Software.













CONTACT US

Plot No. 14 / IV, Third Floor, I.T. Park Parsodi, South Ambazari Road, Nagpur -440 022 (India).

Phone: +91-712-6699600

402,4th Floor, NSG IT Park, Sanewadi, Aundh, Pune, Maharashtra -411007 (India).

Phone: +91-020-66283600

Email: sales@excellonsoft.com / Web: www.excellonsoft.com



