# NASSCOM®

# REGIONAL NEWSLETTER

**APRIL 2021**

## PUNE

# TABLE OF **CONTENTS**

# DIGITAL WORKPLACE , CULTURE AND BEYOND IN 2021

It's been a year since the world changed and so did the way we live and work. From buzzing work floors to video conferencing and lunch breaks in the cafeteria to having digital coffee chats, we have done it all. A year later, the impact of remote working is becoming increasingly visible. We have accepted family members being part of the white noise, doorbells ringing during discussions, kids being home schooled while attending video calls and constantly looking for the mute button. And yet, our workforce continues to deliver and perform beyond expectations.

So what will 2021 look like? ? With digital acceleration in society and in our workplaces, our digital proficiency, service expectations and behaviours have changed. And this transformation is impacting the way we live, work and interact.

**UDAY ODEDRA**
UBS COUNTRY HEAD, INDIA

I feel it will be a year where technology differentiation and organizational performance become directly proportional. Last year, 'tech enablement for workforce' moved from good-to-have to a must-have. Now, organizations will go beyond the basics to create a digital workplace and workspace that involves faster feedback loops, data insights, quick decision making, prototyping and improved leads times as we adapt to changing client needs and expectations.

A strong culture and inspiring leadership is key to shifting gears and unlocking talent capability and delivering towards common goals. Innovation in times of crisis and collaborating for better outcomes is the way forward. For example, at UBS, over 1600 colleagues joined us in India last year, without ever stepping into our offices or even meeting their teams. This can be daunting for new employees and can shift cultural balance. Our HR, Technology, Administration and Engagement teams worked extensively with business to roll out end to end solutions that allow virtual onboarding, mentorship and buddying, and even engagement initiatives that translate our culture to these new colleagues, while laying the red carpet for their joining.

This will be another year of challenges but also a year of transition with unprecedented opportunities for shaping our future. A year to go from thinking about digital to doing digital, collaborating beyond traditional boundaries, increasing speed and differentiating in our leadership.

# Innovation & Product Launch

**01**    **TSL Consulting launched Mailpunch an email automation platform, specifically targeted at the IT SMB Segment.**

**02**    **Nihilent Secures Patent for PROLICY-D: A Design Thinking Led Product Life Cycle Framework.**

**03**    **Fluid Robotics becomes the first Indian start-up to monitor the presence of the SARS-CoV-2 virus in wastewater.**

**04**    **SmarTek21 launches IntelliTek Health: AI-enabled workflows, designed by healthcare professionals for Healthcare Providers.**

**05**    **In Partnership with Pfizer, Saama developed Smart Data Query to speed up the development of COVID-19 vaccine.**

**06**    **Blazeclan announces Cloud Security Posture Monitoring SaaS platform- Cloudlytics 3.0**

**07**    **Tangentia launched the TiA ( Tangentia Intelligent Automation) Platform. The platform offers Cognitive chat bots, off the shelf digital workers and Industry specific RPA Bots.**

**08**    **Pune EV Start-up's E-Cycles Run 1000 Km at just Rs. 50/- Can be charged like Phones.**

**09**    **IISc, Prorigo develops patent management software.**

# M&A

## EXPANSION

- **TransUnion** Expands its Global Capability Center in **Chennai to Pune.**

## FUNDING

- **Digit Insurance is India's newest unicorn, valued at $1.9 bn**

- **TQM International Private Limited** Invests in **NimbleLogik.**

## ACQUISITION

- **Synechron** acquires 2,000-strong Australian payments consultancy **Attra**, in a move that beefs up its ANZ footprint and lifts its global headcount to 10,000+.

- **LogicMonitor** Acquires **Airbrake** to Accelerate Performance Monitoring and Unified Observability Roadmap.

- **FutureTech** completes acquisition of big data firm **Ellicium Solutions.**

- **Mastercard's** $825 million move to acquire **Finicity,** which provides access to financial data in real time, is inching ahead after the deal gained the approval of federal regulators.

# M&A

- **Palantir** Strikes Long-Term Partnership with French Automotive Supplier **Faurecia.**

## ACQUISITION

- **PTC** Completes Acquisition of **Arena Solutions.**

- **Globant** Acquires **Bluecap** to Strengthen its Portfolio of Consulting Services for the Financial Industry.

- **AlgoAnalytics** and **Asquared IoT Pvt. Ltd** Merges.

- **Microsoft** accelerates industry cloud strategy for healthcare with the acquisition of **Nuance**.

# REGIONAL ENGAGEMENTS

## WEBINARS

**To request a recording, write to us with webinar title at Pune@nasscom.in**

### JANUARY

1. Deep Tech - AI driven Intelligent Document Processing (IDP)
2. Current Trends and Opportunities in Data Science.
3. NASSCOM Western Region Fintech Week 2021 | Coverage - Open Banking API, Digital Money, Evolving state of Cross Border Payment, Future of Innovative Payments, Roundtable on Digitalization in Insurance Sector with Insurance Companies.

### FEBRUARY

4. How FutureSkills Prime is helping organizations attain their Reskilling / Upskilling goals at no- cost.
5. Cyber Security Landscape in WFH scenario.
6. NASSCOM Western Region HealthTech Day | Coverage: Quantified Healthcare using Data Science, Implementing Speech Recognition for Effective Healthcare, Waste water Sampling technology to detect presence of SARS-CoV-2 virus, Blockchain in Healthcare : Case Study Presentation, Roundtable discussion : Digitization of Health Tech.

### MARCH

7. Session on Low-Code No-Code for Engineering Students and Faculty Members.
8. Session on Women's Health & Wellness.

# Awards & Recognition

## EATON

Named to FORTUNE's 2021 World's Most Admired Companies List.

## FAURECIA

Certified Top Employer 2021 in 9 countries and 1 region.

## MASTERCARD

Ranked #1 in the 2020 Corporate Startup Stars ranking.

## PERSISTENT UNIVERSITY

Wins the "Best Corporate University 2020" award in TISS LeapVault CLO Awards, across India.

## ZS

ZS in India certified as a Great Place to Work.

## EXCELLON SOFTWARE

Lauded by Frost & Sullivan for Enhancing the Operations of Automobile.

## ICERTIS

Named CLM Leader in Forrester Wave 2021.

## NUANCE INDIA

Certified as a Great Place to Work by the Great Places to Work Institute.
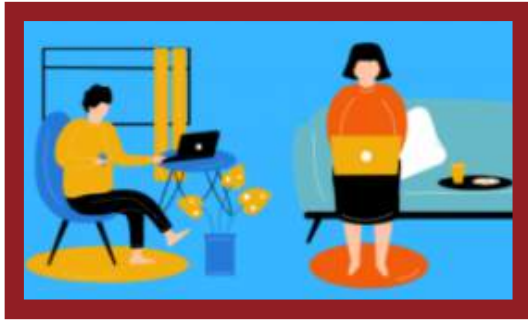
## RUBISCAPE

Emerges as a winner at the 11th Aegis Graham bell Award in Data Science Innovation Category.

## ZENSAR

Wins at the 11th Annual Aegis Graham Bell Awards (AGBA).

**ACADEMIA**

- **Dr. Mrs. M. A. Shah (Computer Science and Engineering), at Walchand College of Engineering completed PhD on the Topic - Investigation on Design Issues and Performance Analysis of Parallel Scalable Publish Subscribe System.**

- **Dr. Mrs. M. A. Shah and Dr. B.F. Momin with UG students (Computer Science and Engineering),at Walchand College of Engineering registered patent on Topic - Detection of crop diseases using image processing and atmospheric condition and suggesting redemy.**

- **Dr. N. L. Gavankar (Computer Science and Engineering), at Walchand College of Engineering completed PhD on the Topic - A Study on Building Extraction Techniques using High Resolution Satellite Data.**

- **Mr. A. R. Surve with UG students (Computer Science and Engineering), at Walchand College of Engineering registered patent on Topic - Smart solution for government offices using IoT.**
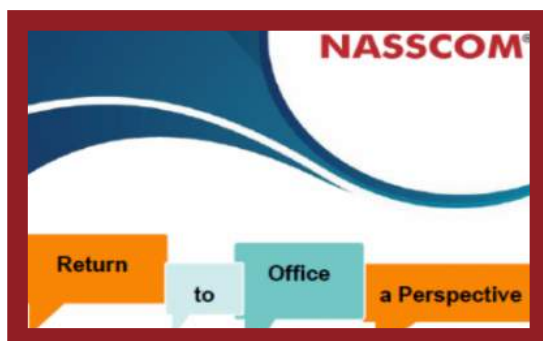
**IMPACT OF COVID-19 & THE FUTURE OF REMOTE WORKING.**



**INDIA'S AI & ML CYBERSECURITY CAPABILITIES – DRIVING INNOVATION AT THE CYBERSECURITY FRONT.**



**TECH FOR GOOD REPORT 2021**.



**CHRO HANDBOOK 2ND EDITION - A PERSPECTIVE ON RETURN TO WORKPLACE**.



**REIMAGINING THE RESEARCH IN ER&D CENTERS.**

**NASSCOM REPORTS**



FUTURE OF TECHNOLOGY SERVICES WINNING IN THIS DECADE - FEBRUARY 2021.



LEVERAGING ARTIFICIAL INTELLIGENCE TO MAXIMIZE INDIA'S AGRICULTURAL OUTPUT.



RISING TOGETHER: DIVERSITY, EQUITY & INCLUSION IN A CHANGING WORLD.



RETAIL 4.0 INDIA STORY: UNLOCKING VALUE THROUGH ONLINE + OFFLINE COLLABORATIONS.



ACCELERATING TO EQUALITY.

AVISYS

Ctrine
Engineering

CYBERCRIME INFOSEC SOLUTIONS
PRIVATE LIMITED
FORENSICS, AUDITS, HELPLINE, LAB

Cybrlytics
Technology

DGX
LEARNING SOLUTIONS PVT. LTD.

DT'S

EllieMae

ensono

Flologic

G.S.E. Hiring

JCB

Magneto

mego

mindZcloud
We Code Cloud...

mindzvue

pharmarack

PLURAL
TECHNOLOGY

pratiti
TECHNOLOGIES
Crafting Tech Journeys

PROSYS
BUSINESS INTELLIGENCE

QUALITIA

Simplifai

‹ TESTRIG /›

TOLL

VKRAFT

ZT
GROW WITH US

Glorious 100 years of Heritage
Hanuman Vyayam Prasarak Mandal's
College of Engineering and Technology
Amravati, Maharashtra , INDIA
Pin Code - 444605

H.V.P.M.

## NASSCOM PUBLIC POLICY MONTHLY NEWSLETTER: APRIL 2021

**NASSCOM®**

**PUBLIC POLICY**
Volume 2, Issue 4, April 2021

## NASSCOM PUBLIC POLICY MONTHLY NEWSLETTER: MARCH 2021

**NASSCOM®**

**PUBLIC POLICY**
Volume 2, Issue 3, March 2021

## NASSCOM PUBLIC POLICY MONTHLY NEWSLETTER: FEBRUARY 2021

**NASSCOM®**

**PUBLIC POLICY**
Volume 2, Issue 2, February 2021

## NASSCOM PUBLIC POLICY MONTHLY NEWSLETTER: JANUARY 2021

**NASSCOM®**

**PUBLIC POLICY**
Volume 2, Issue 1, January 2021

# GOOD DEEDS 🌿

- **Cybage inaugurates Phase 1 of #Mumemployees initiative with a private mom space, a nursing room for new mothers at Cybage.**

-  **Brillio's #STEMforGirls initiatives, Young girls from Life Project 4 Youth, Bangalore were trained on Microsoft Office Tools.**

- **SLK Global's Swayamsiddha CSR Project's Volunteers installed Vermicomposting bags on farms to serve additional source of income for families.**

- **Syngenta India, contributed 4000 personal protective equipment to Waste Management workers, to bear the tough weather conditions and ensuring the city is kept clean.**

- **KPIT Organized a donation drive for the distribution of Home Study Kits to the Underprivileged students in association with Seva Sahayog Foundation, Pune & Swami Vivekananda Youth Movement (SVYM), Mysore.**

- **Eternus Solutions in association with Apollo Diagnostics & Ganesh Nanasaheb Gaikwad Social Foundation facilitated a Drive-Through Covid RT-PCR Testing facility. This facility is completely contact-Less Drive-Through in the comfort of your vehicle with Online bookings and payment.**

We are delighted to welcome our newly elected Executive Council as the governing body for NASSCOM in 2021-23

# Contact Matrix

**Linked** **in** ™

**FOLLOW US ON LINKEDIN TO NEVER  MISS ANY ECOSYTEM UPDATE**

✉

**pune@nasscom.in**